

# Success Stories in Talent Acquisition

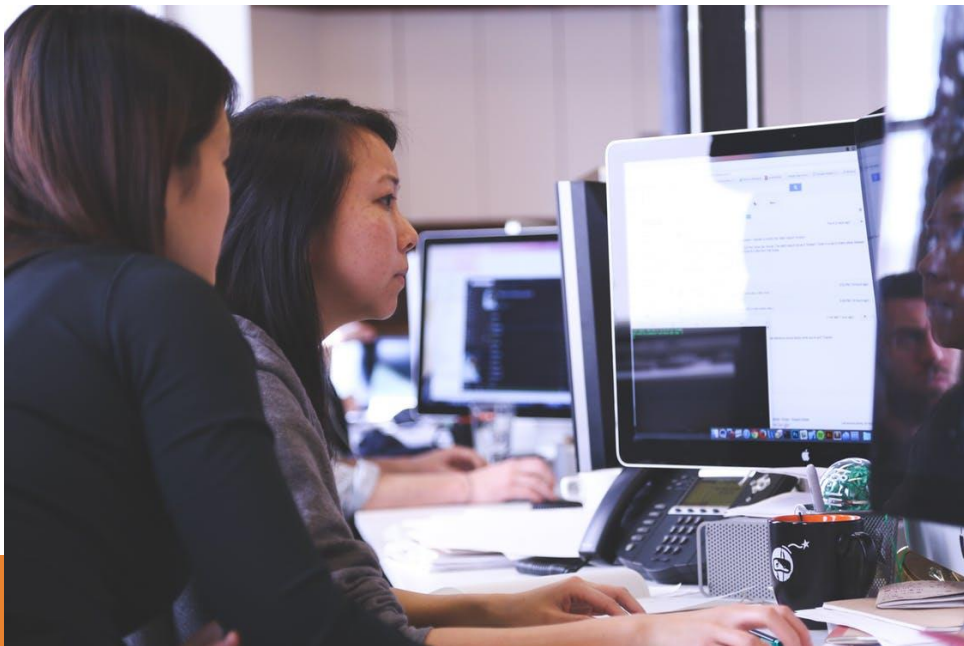
A collection of success stories about companies across a number of industries that have had tremendous success in acquiring top talent using Reflik.



**Reflik**

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# About Reflik

Reflik finds the perfect ready-to-hire candidates for you in 10 days or less and removes all of your administrative burden. Once your jobs go live on the Reflik platform, the right set of professional recruiters and staffing agencies, from our recruiting community of 10,000+ members, search for qualified candidates to fill your positions. With the help of a robust algorithm and a dedicated Account Manager, we handpick the best talent for your open positions.

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# Employer Successes



# Interactive Brokers

**Industry: Financial Services**

**Location: Greenwich, CT**

**Interactive Brokers (IB)** is the largest U.S. electronic brokerage firm, dealing in stocks, options, futures, and more.

With the help of Reflik, IB simplified their talent acquisition vendor management strategy, allowing them to focus on building a great company!



# Interactive Brokers

Evan Lerman  
Director of Recruiting



“What made me go with Reflik was their dedicated account managers and their centralized platform. I didn't have to worry about them missing any of the intricacies of the company [Interactive Brokers] because they asked such detailed questions.”

“This allowed me to focus on what I do best, which is build relationships with candidates that are qualified enough for me to call my colleagues.”

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**Industry: Telecommunications**  
**Location: Houston, TX**

Since 1996, **enTouch Systems** has been providing High-Speed Internet, Digital TV, Telephone, Security, and Home Automation over a reliable fiber optic network.

They can now focus on growth in the highly-competitive world of telecommunications because hiring great employees is quick and cost-effective!





Donna Gay  
Human Resources Director



“Reflik is a total game changer!”

“It is perfect for scaling businesses. I write up a description of a job, have a quick conversation with an account manager, and we’re off to the races! Ten candidates, all matching what I want perfectly, are sent straight to my inbox within ten days. It is really that simple.”

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**Industry: Manufacturing**  
**Location: Warminster, PA**

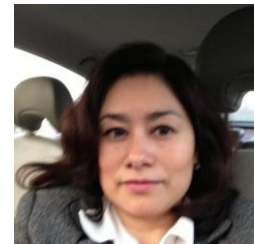
**CRC Industries** is a manufacturer and distributor of industrial chemicals for maintenance and repair of marine, electrical, automotive and aviation equipment.

CRC created a competitive edge for themselves by acquiring top chemical manufacturing professionals, thanks to Reflik!





Susana Guzman-Agle  
Human Resources Manager



Reflik filled a corporate position as well as a plant-based position for chemicals manufacturer CRC Industries. Each candidate was found about 10 days after the job was posted!

“We never used anything like Reflik before. We depended entirely on sites like LinkedIn and Monster as well as a few external vendors and manually managed the whole process.”

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# YOU | VISIT

**Industry: Technology**

**Location: New York, NY**

**YouVisit** helps brands, corporations, destinations, and institutions to drive deeper levels of engagement and conversions through interactive 360 experiences that are viewable across mobile, desktop, and VR devices.

This Virtual Reality Company found the perfect high-tech sales consultant for their business in less than 2 weeks!



# YOU | VISIT

Melanie Shellhorn  
Director of Human Resources



“With Reflik, we have access to many recruiters without having to manage any of them.”

“I would 100% recommend Reflik to a friend! The team at Reflik is professional, listens to our needs, and understands that recruiting is not a numbers game.”

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**Industry: Food & Beverage**  
**Location: Richmond, CA**

**Nutiva** is the leading plant-based organic food brand and has been named one of the fastest-growing companies in America by Inc. Magazine seven times.

Reflik helped Nutiva hire a plant manager in less than 2 days, allowing their HR department to focus on other priorities.







Prapti Rana  
Manager, People and Payroll



“Prior to using Reflik, I had been posting open positions onto numerous job boards and using our Applicant Tracking System to track incoming candidates.”

“What I liked the most about Reflik wasn’t just how it is less expensive than most solutions out there or the fact that it took them just 2 days to find our next hire. It was the customer service.”

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**Industry: Engineering**  
**Location: Aurora, IL**

**Simpson Technologies** is now an over one-hundred-year-old, five generation family business specializing in the design and production of advanced process technologies and services for the global metal casting and chemical process industries.

With the help of Reflik, Simpson Technologies received well-qualified resumes for a business-critical position that they were on the verge of abandoning.





Kathryn Kurinsky  
Director of Human Resources



“Before we started using Reflik, our biggest challenge was finding candidates with the right skill set. They had to have the perfect set of experiences and be in the right geography. It was a struggle.”

“Reflik is surprisingly simple. I love it. I could not be happier!”

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# Thank you for reading!

*If you would like to learn more about Reflik:*

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